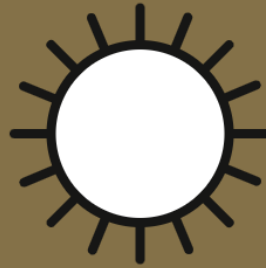




STROBILO



Strobilo is a health & climate-tech company that uses the most advanced **neurosciences' techniques** in combination with AI to study the **relationship between Human Beings and the Planet Earth**.



Andrea Bariselli a psychologist and neuroscientist,
launched his first company after years of working in the clinical research environment. He embarked on this adventure to change his professional and personal life. At the age of 25, Andrea was the youngest ever director of a Clinical Psychology center in Italy while also working in a hospital as a psychologist, studying pain and neurological diseases. 12 years ago, he met one of the first EEG devices at a conference in Canada, and the story began: Andrea dreamed of taking neuroscience out of clinical labs for the first time. In 2016, Andrea won an international research prize in wine studies (The "Soldera Prize") using applied neuroscience to characterize the impact of red wines on the human brain and how judgment is formed in the brains of experienced sommeliers. In 2018 he landed in the US and worked in Silicon Valley for four years. Neuroscience brought him closer to the central theme of the relationship between man and Nature and, ultimately, to his true passion: Mountains. He spoke about this and other scientific discoveries in October 2018 while presenting his vision of the relationship between the human brain and Nature at the TEDx conference in Milan. In 2021 he approached this new journey with Strobilo, using technology to bring human back to their ancient roots and make a difference by saving the planet. He is an avid sportsman, doing ultra trail running and gravel biking in his spare time.

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